



Captain “America” Curtis



Mr. “Shellhead” Storm

WHAT MAKES A
SUPERHERO
“SUPER”?

Qualities of a Hero

Protect the innocent

Hold themselves to a high moral standard

Live by a set of core values

Will sacrifice themselves for others

Bound by duty and responsibility

Never makes excuses or blames others



Qualities of a Superhero

Protect the innocent

Hold themselves to a high moral standard

Live by a set of core values

Will sacrifice themselves for others

Bound by duty and responsibility

Never makes excuses or blames others

Has super powers (or a lot of money)



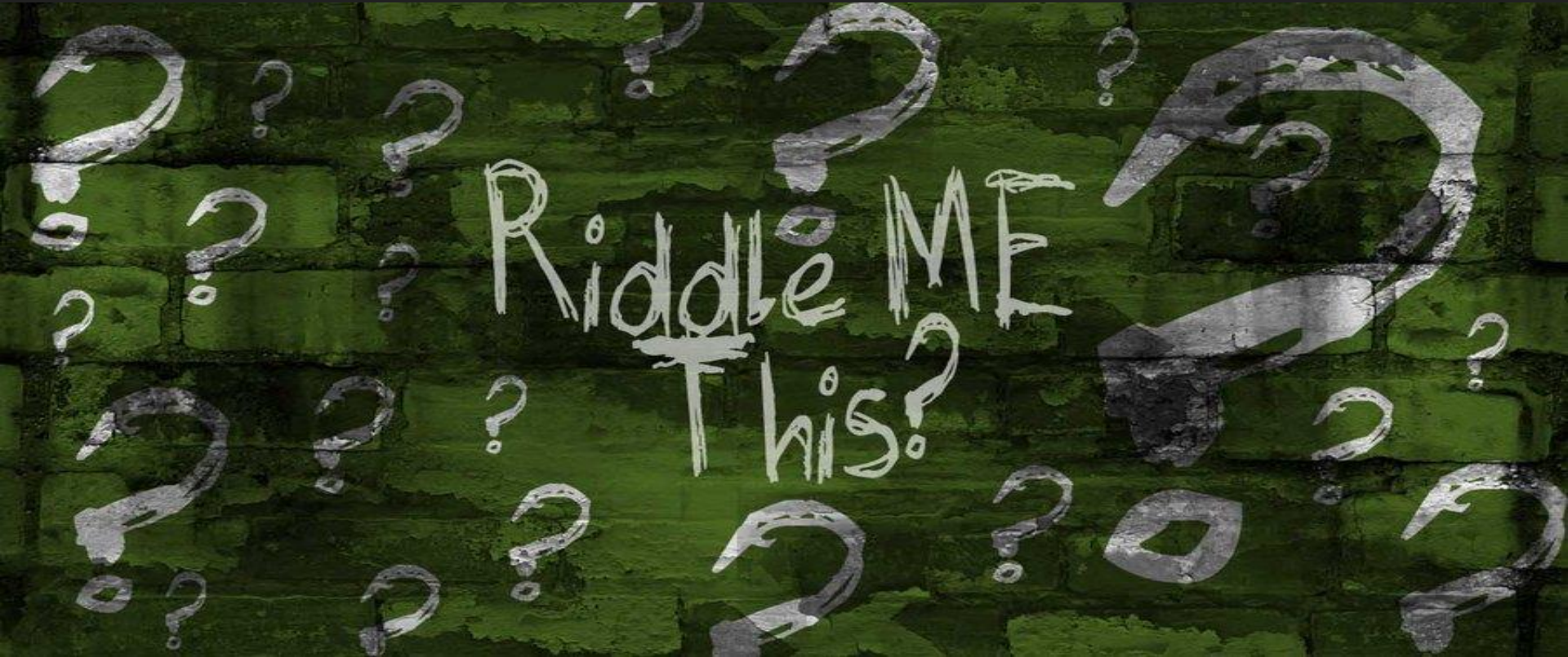
Is That True?

Are there examples of superheroes that buck this trend? If so, are they more interesting than the heroic characters?

What makes a comic book character interesting?



What Do You Think Makes a Superhero?



Spider-Man's Branding

The Logo



The Costume



Green Lantern's Branding

The Logo



The Costume



The Punisher's Branding

The Logo



The Costume



Spawn's Branding

The Logo



The Costume



Superman's Branding

The Logo



The Costume



The Origin - Heroic Sacrifice



And, days later, after the injured boy returns home ...

GOOD NEWS, MATT! THE DOCTOR'S REPORT SAYS THAT AN OPERATION MAY RESTORE YOUR SIGHT IN A FEW YEARS.

The Origin - Personal Tragedy



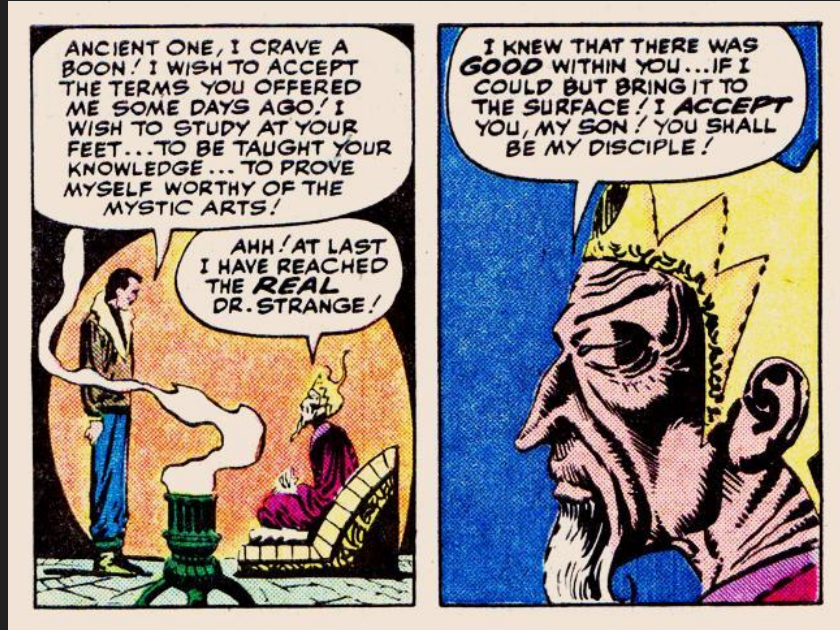
The Origin - Personal Necessity



The Origin - Circumstances of Birth



The Origin - The Mentor



The Hero's Journey



Status Quo



Call To Adventure



Refusal of the Call



Meeting the Mentor



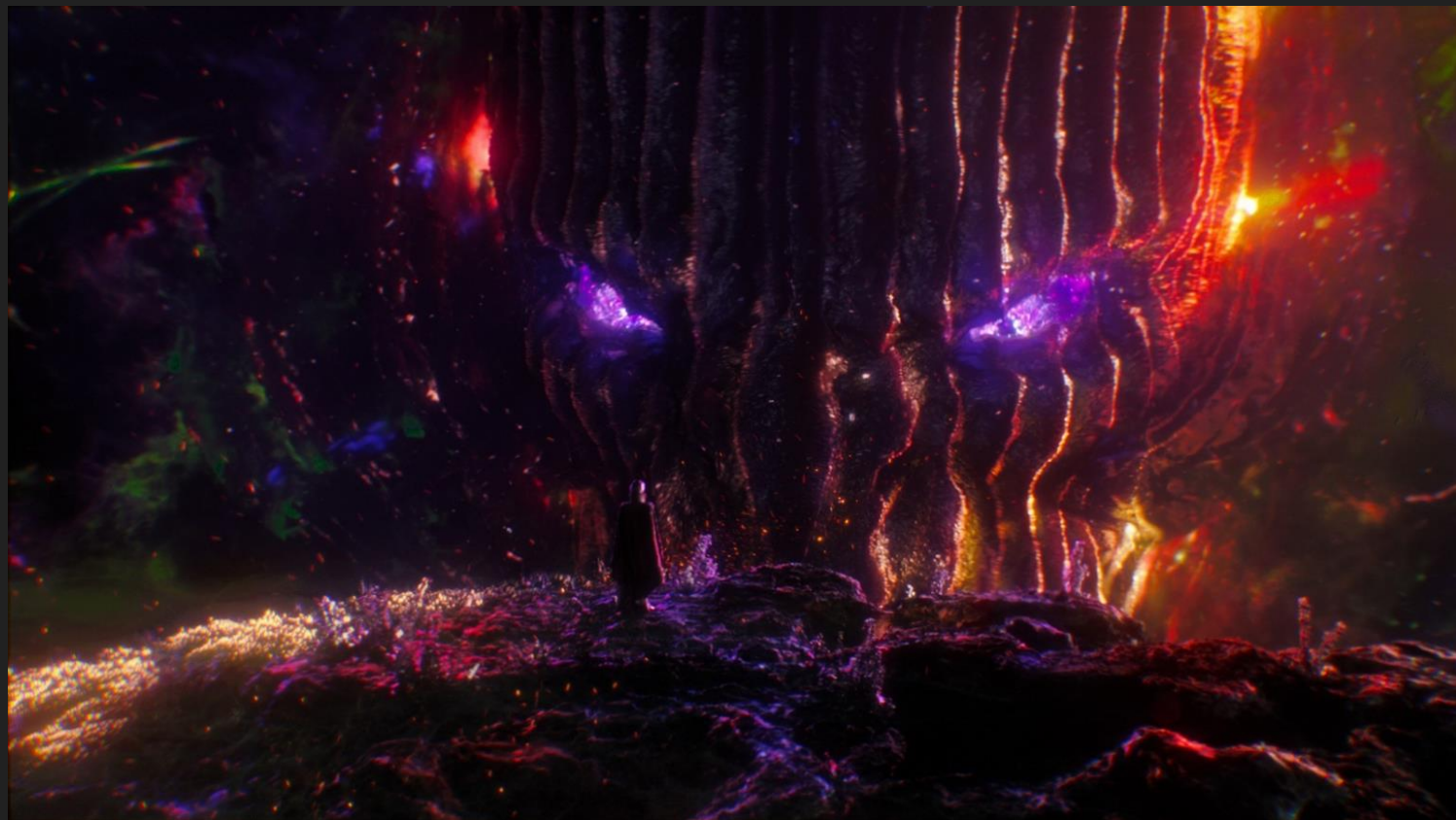
Crossing the Threshold



Tests, Allies, Enemies



The Ordeal



Resurrection



Reward



Return to Normal



Who Would Your Superhero Be?

